



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 196044

Schedule Dates

09/19/12-09/24/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered 09/17/12

Last Modified 09/17/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08866004

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,796.25

Net Total \$10,178.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Sep. 2012 27 \$11,975.00

Grand Total: 27 \$11,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/24/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1	1		1	1	2			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
2.0	Normal Line / SPOT (2)	09/19/12-09/24/12	3	:30	6:30A- 7A (EST)	2			1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
3.0	Normal Line / SPOT (3)	09/19/12-09/24/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P				1	1	1			3	\$400.00	\$1,200.00	WHTM Harrisburg (WHTM)		9/17/12
4.0	Normal Line / SPOT (4)	09/19/12-09/24/12	3	:30	7:30P- THE INSIDER 730P	2			1	1	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		9/17/12
5.0	Normal Line / SPOT (5)	09/19/12-09/24/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P	1			1	2	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
6.0	Normal Line / SPOT (6)	09/24/12-09/24/12	2	:30	10P- ABC-CASTLE	1								1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		9/17/12
7.0	Normal Line / SPOT (7)	09/24/12-09/24/12	2	:30	7:57P- ABC-DANCING WITH THE STARS	1								1	\$1,400.00	\$1,400.00	WHTM Harrisburg (WHTM)		9/17/12
8.0	Normal Line / SPOT (8)	09/23/12-09/23/12	2	:30	6:58P- EMMY'S RED CARPET LIVE								1	1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		9/17/12
9.0	Normal Line / SPOT (9)	09/22/12-09/22/12	4	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE								1	1	\$2,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

NAB **BROADCASTERS** **AGREEMENT FORM FOR** **POLITICAL BROADCASTS**

STATION and LOCATION WHTM-TV Date 9/11/12
 I, Sharon Johnson Mays (on behalf of) Bob Casey Jr.
 A legally qualified candidate of the Democratic political party for the office of U.S. Senate
 In the General election to be held on Nov 6, 2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class	of time	Week	Times per Week	No. of Weeks	Rate
---------------------	----------------------------------	------	-------	---------	------	----------------	--------------	------

See Attached

Date of First Broadcast	Date of Last Broadcast
<u>9/18/12</u>	<u>9/24/12</u>

Total Charges: \$10,178.75 Net

The broadcast time will be used by Bob Casey Jr.
 I represent that the payment for the above-described broadcast time has been furnished by Bob Casey Jr. U.S. Senate
 And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are: Charles Lyons, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/11/12
 By [Signature] Title NSM
 (Candidate or Agent)
 This request whether accepted or rejected, will be available for public inspection for a period of two years.

CASH ONLY IF ALL CHECK LOCK™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2108

FIRST TRUST SAVINGS BANK
3-73802360

9/17/2012

3600

PAY TO THE ORDER OF **WHTM-TV**

\$ **10,178.75

Ten Thousand One Hundred Seventy-Eight and 75/100*****

DOLLARS



WHTM-TV

A TAMPER RESISTANT TONER AREA



[Handwritten signature]

MEMO Casey